



INTERNSHIP & CAREER DEVELOPMENT

Setting Your Student Up For Success

SOAR

By The Numbers

1) How long does a worker aged 25-34 stay in one job?

a) 2.8 years b) 4.2 years c) 3.2 years d) 5.7 years

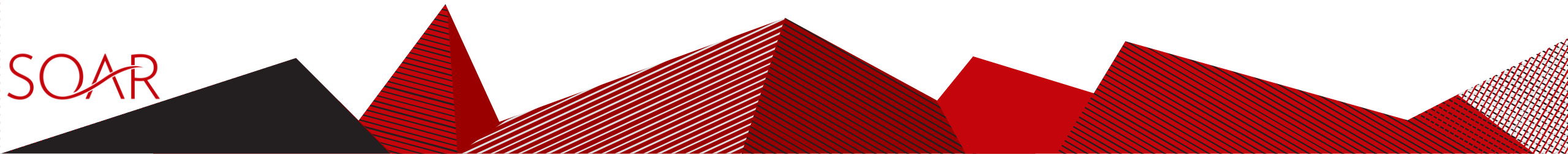
2) Which of these careers didn't exist 10 years ago?

a) App Developer b) Sustainability Coordinator c) Big Data Analyst

3) What percentage of interns were offered a full-time position with their internship employer?

a) 37% b) 59% c) 45% d) 96%

4) Which skills do employers seek in job applicants?



Skills Employers Seek

1. Written Communication
2. Problem-solving skills
3. Ability to work in a team
4. Initiative
5. Analytical/Quantitative Skills
6. Strong Work Ethic
7. Verbal Communication
8. Leadership
9. Detail-Oriented
10. Technical Skills

What Major Helps Students Acquire These Skills?

NACE 2019

What Was Their Major?



**Economic Development
Coordinator**

**Greater Phoenix Chamber
of Commerce**



Site Materials Manager

GE Healthcare

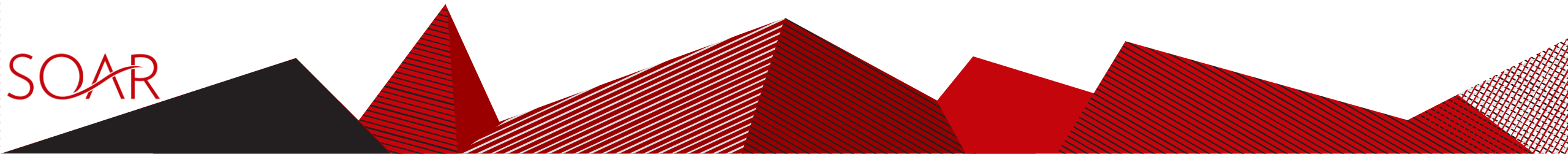


**Digital Marketing
Associate**

AlertOps IT & Services

What Was Their Major?

Psychology



What Was Their Major?



Vice President

**Kimberly-Clark
Corporation**



**Strategic Partner Lead of
Mobile Apps**

Google

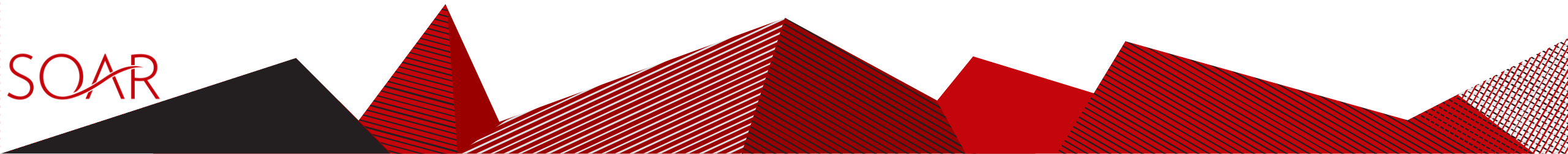


Research Analyst

**Perkins Investment
Management**

What Was Their Major?

**Finance,
Investment, and
Banking**



What Was Their Major?



Director of Marketing

Icon Interactive



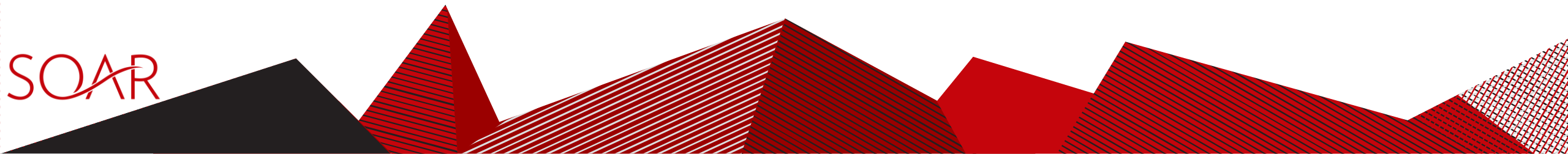
Researcher

**Dept. of Family Medicine &
Community Health**



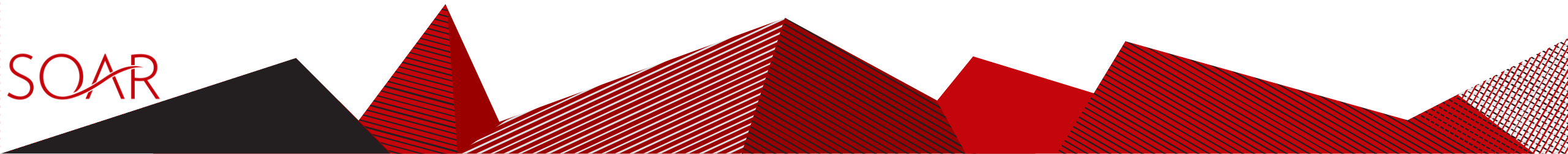
Special Education Teacher

Milwaukee Public Schools

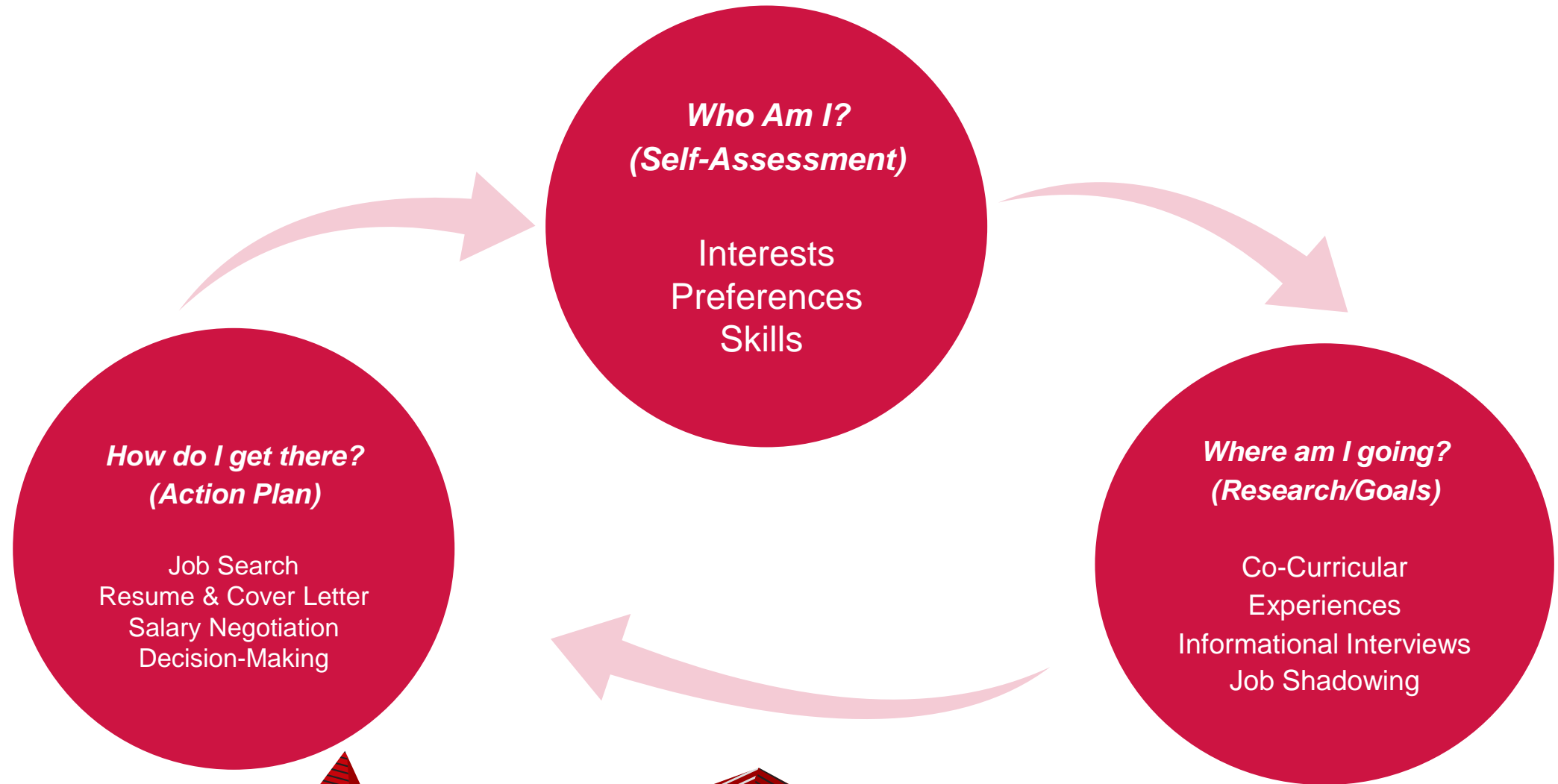


What Was Their Major?

English



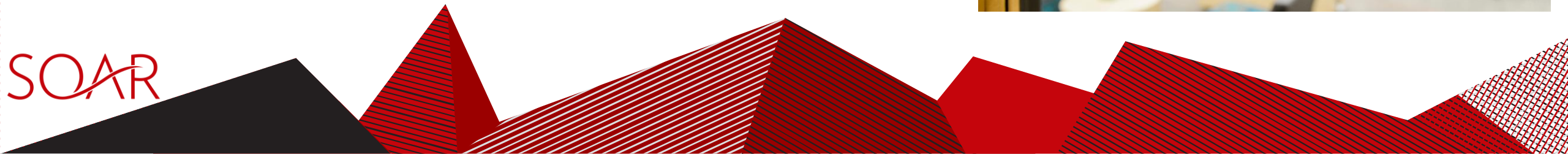
Career Development Process



What Can New Students Do?

Meet with a Career Advisor

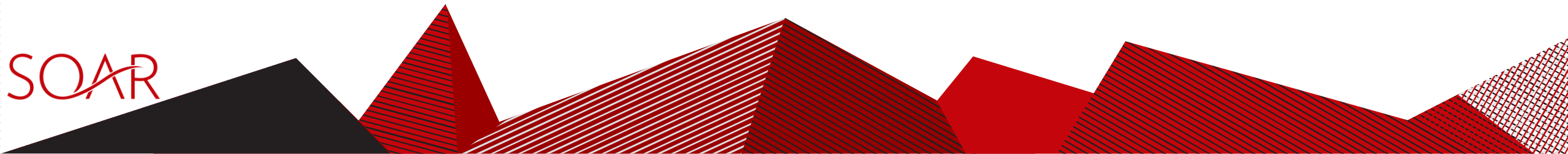
- **Career services are offered in each school or college**
- **Career advisors help students with tools they need to be successful**
- **Visit the Career Exploration Center**



What Can New Students Do?

Get Involved

- **Volunteer – Visit the Morgridge Center**
- **Attend the Student Organization Fair**
- **Seek research opportunities**



What Can New Students Do?

Connect to the World of Work

- **Seek part-time work**
- **Activate their Handshake account**
- **Conduct Informational Interviews**

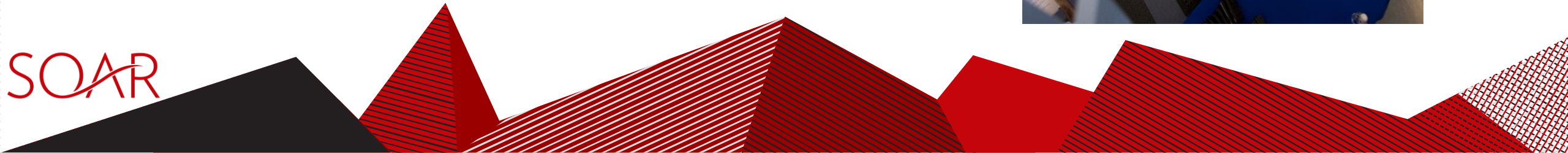
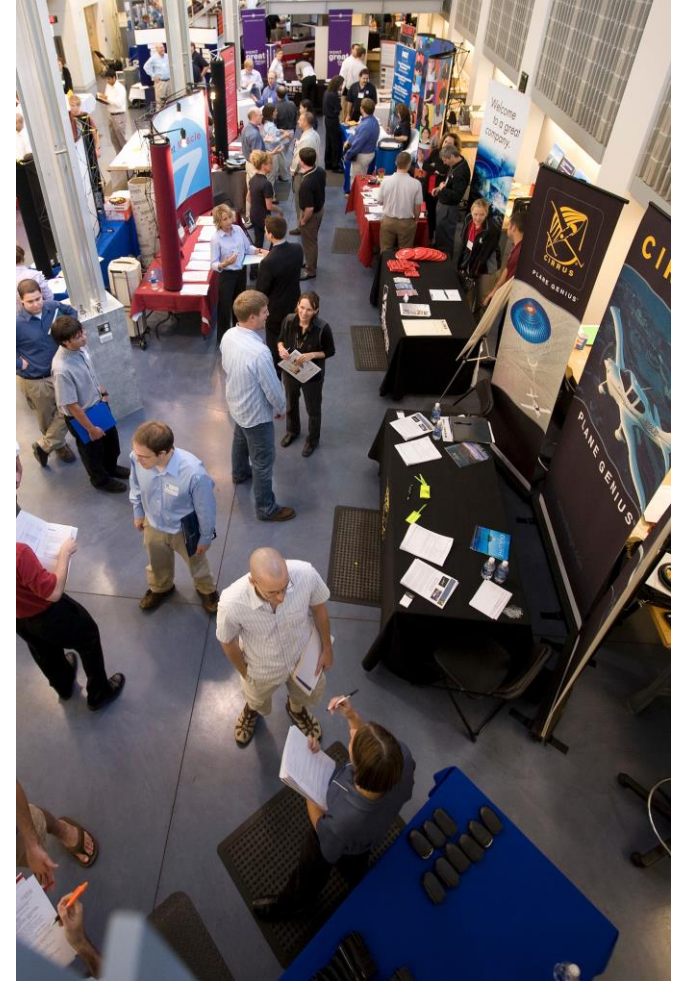


Talent, meet opportunity.
Helping all students find meaningful careers.

What Can New Students Do?

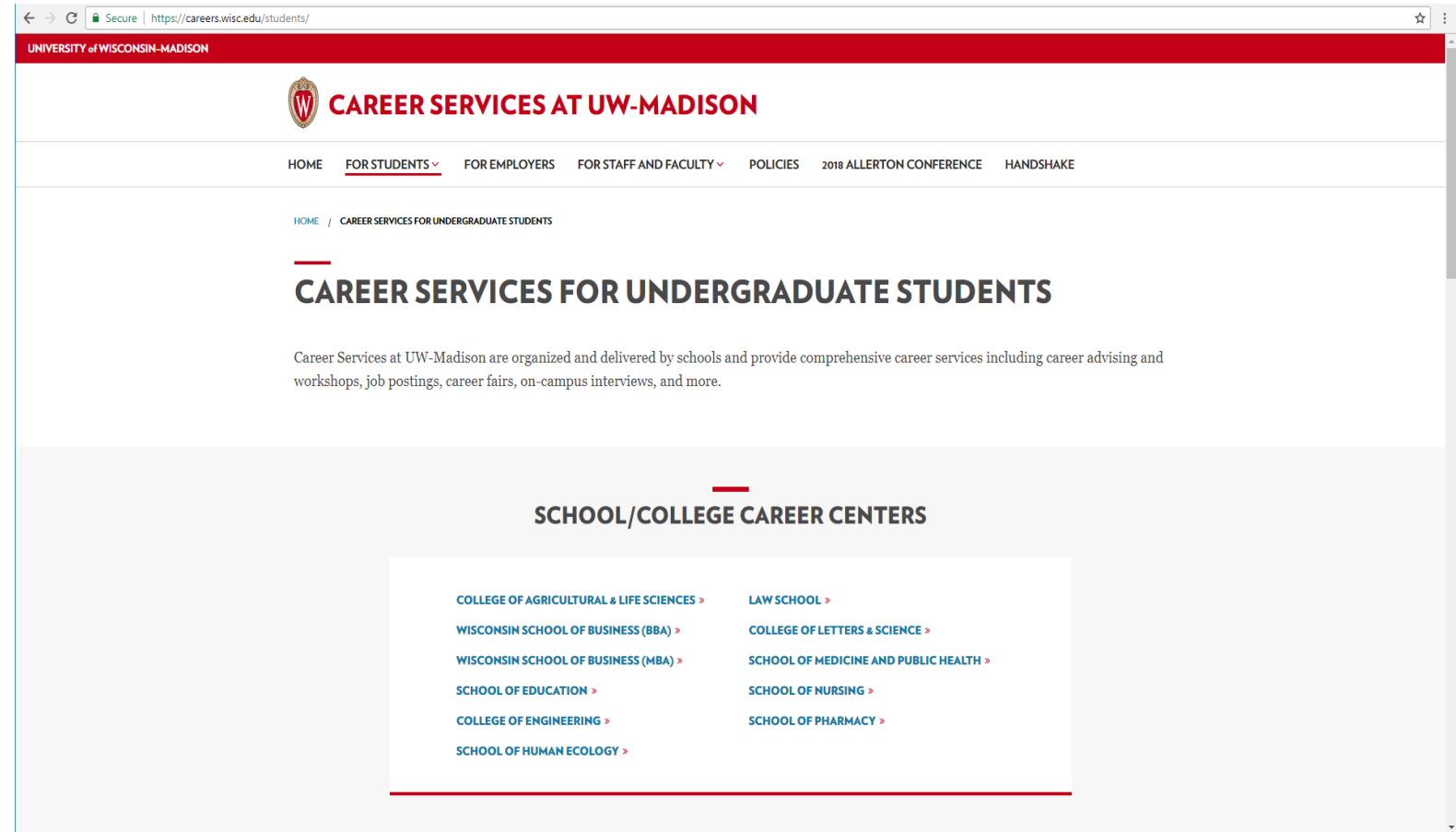
Engage in Professional Development

- Take career exploration or service learning class
- Participate in career-related workshops & events
- Attend a Career & Internship Fair



How Can Your Student Stay Informed?

- careers.wisc.edu
- Career Center
 - Websites
 - Social Media
 - E-mails
- Handshake Notifications
- today.wisc.edu
- Major Department Office
- advising.wisc.edu

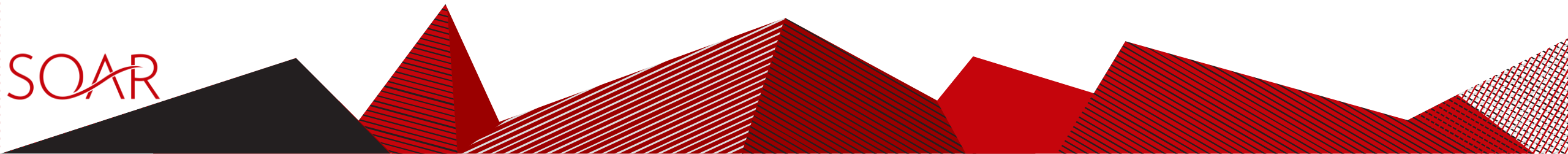


How can you help your student?

1) Continue to provide support

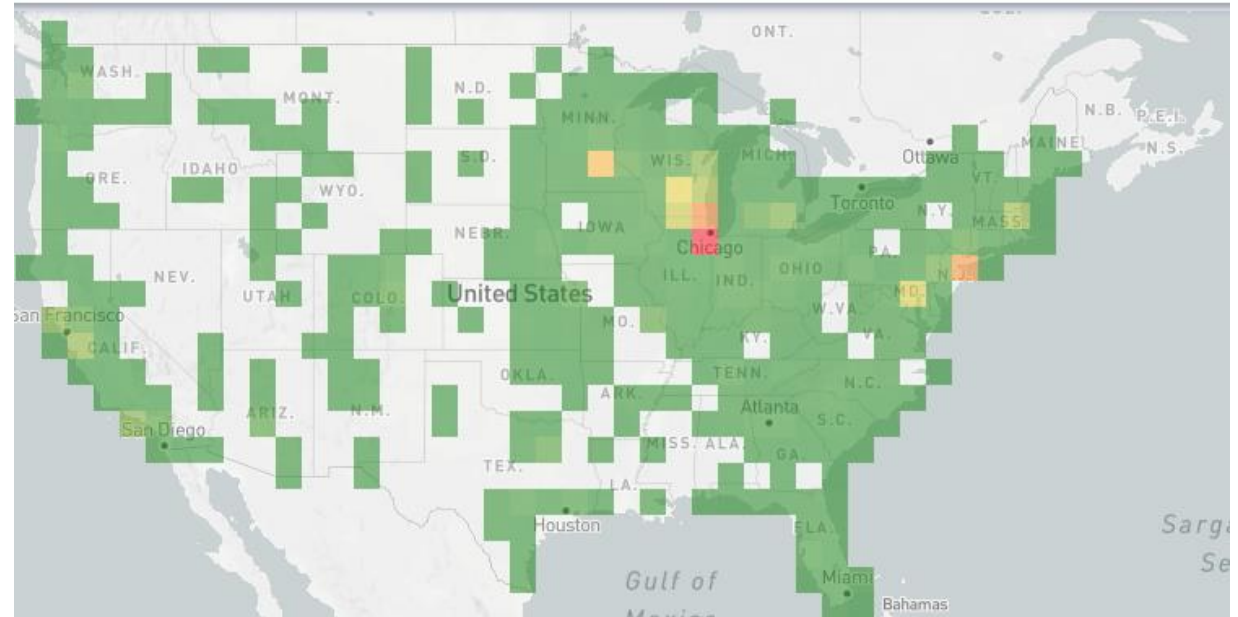
2) Continue to challenge your student

3) Be knowledgeable about campus events & resources

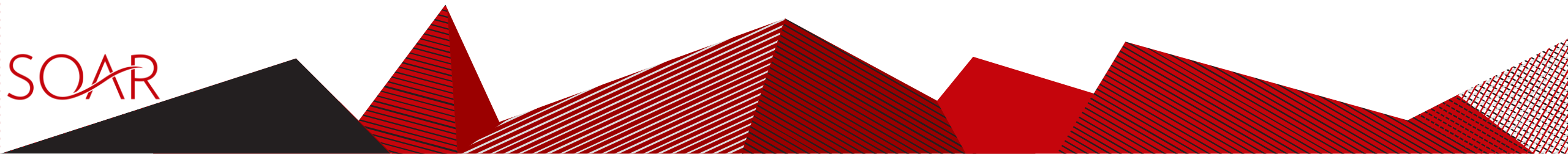


Career Services Highlights

- Students are very satisfied with UW-Madison's career preparation assistance
- UW-Madison students have meaningful professional experiences
- In 2017, Money Magazine placed UW-Madison on their list of *10 Colleges With Great Career Services*



Locations of U.S. employers recruiting UW-Madison students. Many international employers also recruit UW-Madison students.



This Presentation Can Be Found At:

careers.wisc.edu

