Career Support & Success at UW-Madison
Raise your hand if ...

• You’re a little nervous because your student hasn’t chosen a major yet.
• You’re concerned that your student is getting all their career advice from social media.
• You're excited to watch your student determine their career goals during college.
• You're worried about your student finding a job after graduating.
• You hope your student gains experience and skills during college that will prepare them for their future.
Where We’re Headed

Your Student

Career Services

And You!
Your Student
Your Student's Career Journey
Wherever your student is right now ...

is right where they’re meant to be.
Busting Major & Career Myths
Guess Their Major ...

Class of 1990
Pediatric Psychologist
Mayo Clinic Health System

Class of 2019
Clinical Lab Scientist
Flambeau Diagnostics

Class of 2023
Human Resources Coordinator
UW-Madison

Class of 2016
Senior UX Researcher
Bold Insight
Psychology
Guess Their Major ...

Class of 2012
Safety & Compliance Director
Trans-Motion, LLC

Class of 1979
Actress
"Malcolm in the Middle"

Class of 2020
Operations Manager
Amazon

Class of 2011
Learning & Development Manager
Landmark Credit Union
Theatre & Drama
Guess Their Major ...

Class of 2017
Admissions Counselor
Alverno College

Class of 2011
Policy & Markets Principal
Federal Reserve Bank of New York

Class of 2019
Climate Adaption & Resiliency Analyst
Climate Risk Institute

Class of 2013
Healthy Food Systems Program Coordinator
UW Health
Community & Environmental Sociology
Where Our Students Go After Graduation

Common Industries
• Healthcare
• Internet & Software
• Research
• Insurance
• Higher Education
• Manufacturing
• Financial Services
• Management Consulting
• K-12 Education
• Government

Common Employers
• Epic Systems
• Kohl's
• UW Health
• State of Wisconsin
• Deloitte
• Amazon
• Madison Metropolitan School District
• Target
• Milwaukee Tool
• AmeriCorps
Where Our Students Go After Graduation

Our graduates reported employment in:
59 of Wisconsin's counties
54 states/territories
61 countries

First Destination Survey Data for the past 5 years.
Career Services at UW-Madison
Our Focus Is Supporting Students

Our goal is to **prepare students** to navigate their career journey and **help them find success** during and beyond their time at UW-Madison.
Why Students Meet With A Career Advisor

- Career and major exploration
- Discussing values, skills, and interests
- Resume assistance
- Cover letters
- Job and internship searches

- Networking
- Connecting with alumni and employers
- Interview guidance
- Applying to graduate school
- Negotiating offers
Other Ways Students Engage with Career Services

- Career and internship fairs
- Career-related courses
- Online resources and tools
- Workshops and career events
- Experiential learning
- Employer and alumni events
Connecting With Career Services

School or College Career Services Office (this is your student’s home base)

The Career Exploration Center & Centers for Pre-Health or Pre-Law Advising (these are available to all students)
And You
Where Parents & Families Fit In

• 56 percent of our first-year students say that family and friends influence their career plans (NSSE, 2023).
• The support you provide is valuable and different from what we can offer.
• We see parents and families as partners in supporting and encouraging students.
Some Commonly Asked Questions

• When should my student seek out career advising?
• How can my student explore career interests outside of the classroom?
• How important is it that my student complete an internship?
Tips For Supporting Your Student

- Be open and willing to listen.
- Encourage exploration and let them know they are not alone.
- Advocate for engagement with a career services office.
- Emphasize the benefits of outside-the-classroom experiences.
- Help them learn to be okay with some uncertainty.
Big Takeaways to Remember

Your Student...
• is not behind!
• doesn't have to know everything right now.
• is in the right place for any part of their career journey.

Career Services...
• can play a big role in supporting your student's career development and success.
• is part of your student's network of support at UW-Madison.

And You...
• are a major source of support for your student in their career development.
• can advocate for your student to take advantage of the many resources available to them on campus.
Thank you for joining us!

Access these slides and learn more about career services at UW-Madison by visiting careers.wisc.edu/parent-family